

NOTIFICATION FOR RECRUITMENT FOR VARIOUS POSTS ON CONTRACT BASIS - MISSION FOR ELIMINATION OF POVERTY IN MUNICIPAL AREAS (MEPMA), GoAP

Date: 01.10.2025

1. Introduction

The New Poverty Alleviation Mission by Ministry of Housing and Urban Affairs, Government of India adopts a comprehensive and inclusive strategy to address the multifaceted challenges faced by urban poor households, with a special focus on vulnerable groups such as women, the elderly, differently abled individuals, migrants, and marginalized communities. The Mission emphasizes empowering workers in informal sectors, including care, domestic, transportation, gig, construction, and waste workers, while fostering sustainable livelihoods.

The Mission aligns with the Sustainable Development Goals (SDGs) by prioritizing gender equality, reducing inequalities, and promoting social inclusion. It seeks to improve the economic resilience of urban poor households through financial assistance for micro-enterprises, access to credit, and the creation of social infrastructure. By strengthening grassroots-level community institutions, expanding employment opportunities, and fostering innovation and collaboration, the Mission aims to create sustainable urban communities and improve the overall quality of life for its beneficiaries.

In line with the National Poverty Alleviation Mission, The Mission for Elimination of Poverty in Municipal Areas (MEPMA) is a flagship initiative of the Government of Andhra Pradesh, under the Department of Municipal Administration & Urban Development, aimed at alleviating urban poverty and empowering the urban poor particularly women residing in slums. Through its multi-pronged approach, MEPMA focuses on fostering economic independence, improving livelihoods, and enhancing the quality of life for marginalized communities. Key areas of intervention include the formation and strengthening of Self-Help Groups (SHGs), capacity building, skill development, access to credit, and social security initiatives.

Under MEPMA's guidance, significant strides have been made in empowering urban women, with over 22.62 lakh women organized into 2.74 lakh SHGs. The organization has facilitated loans over Rs. 57,872.85 crores through bank linkages and trained more than 1.54 lakh unemployed youth with placements for 74K and supported micro-businesses through initiatives like the Urban Self Employment Program (USEP). Additionally, MEPMA has implemented social security schemes like ABHAYA HASTHAM and Jana Sree Bima Yojana (JBY), profiled over 4.78 lakh street vendors, and developed platforms such as **Community Resource Centers (CRCs)** and **Mahila Swasakthi Bhavans (MSBs)** to promote community development and market linkages.

In this context, MEPMA invites applications from qualified and passionate professionals to join its team and contribute to the effective implementation of this transformative initiative. The positions are to be filled on a **contract basis for a period of one year**, with the possibility of extension based on performance and project requirements.

2. Details of Positions

Details of four notified positions are mentioned in the below table.

Position	Number of Posts	Location	Salary
Team Leader - State Mission Management Unit (SMMU)	1	MEPMA Head Office, Andhra Pradesh	Rs. 1 lakh to 1.82 lakh
State Mission Manager - State Mission Management Unit (SMMU)	1	MEPMA Head Office, Andhra Pradesh	Rs. 80,000 to 1.5 lakh
Team Leader - City Mission Management Unit (CMMU)	2	Vijayawada Municipal Corporation (1), Greater Visakhapatnam Municipal Corporation (1)	Rs. 80,000 to 1.2 lakh

3. Key Responsibilities

a. Team Leader - SMMU

- Assist the State Mission Director in operationalizing and overseeing the effective implementation of the various components of the Mission across the State while assessing periodically and suggesting amendments in the Mission components, if needed.
- Ensure that all the operational guidelines on various Mission components are shared with all the State/District/City Mission managers.
- Ensure that the State/District/City Mission Management Units adhere to the operational guidelines during the Mission implementation.
- Work closely with and support the District/City Mission Management Units in the efficient implementation of all the components of the Mission while ensuring that the overall work plan is prepared by all the districts and/or cities.
- Assist the State Mission Director in reviewing the overall implementation of the Mission across the State.
- Travel to Districts/ULBs per the Mission's needs and liaise with all the District Mission Management Units/City Mission Management Units and Mission Managers.

b. State Mission Manager - SMMU

- Ensure that Districts and Cities adhere to the guidelines prescribed under the Mission.
- Assist the State Team Leader and the State Mission Director in operationalizing and overseeing social infrastructure functioning, operations, and maintenance, including City Livelihood Centers, Labour Chowks, Shelters for Urban Homeless, and Care Infrastructure.
- Planning, establishment and operationalization of CLCs, Labour Chowks, Shelter for

Urban Homeless (SUH), and care infrastructures at State/ District/City levels.

- Travel to the Districts/ULBs as directed by the State Team Leader and/or the State Mission Director as per the needs of the Mission.
- Work closely with and support the District and City Mission Management Units in efficiently implementing the Social Infrastructure component of the Mission.
- Responsible for ensuring linkages with other line departments at the State level for integrating the social infrastructure agenda for the effective coordination and implementation of the Mission at the State level.

c. Team Leader - CMMU

- Ensure that the City Mission Management Unit adheres to the guidelines prescribed under the Mission.
- Assist the Municipal Commissioner/ Executive Officer in operationalizing and overseeing the effective implementation of the various components of the Mission across the City while highlighting and communicating to the District Mission Management Unit the challenges facing the City Mission Management Unit, if any.
- Collaborate with all the City Mission Managers and conduct timely reviews of the status of the Mission implementation, ensuring adherence to the operational guidelines for the Mission.
- Ensure that no positions for the Mission Managers across the City remain vacant, and recruitment of the eligible candidates is carried out at the earliest with the approval of the competent authority.
- Work closely with and support the District and State Mission Management Units in the efficient implementation of the Mission components in the city.
- Ensuring timely updating of data on MIS portal, assist the Municipal Commissioner/Executive Officer in reviewing the overall implementation of the Mission across the City.
- Travel within the City to review the status of operations and maintenance of Social Infrastructure developed under the Mission. Travel across the State/Districts as per the needs of the Mission to adopt best practices and liaise with all the District and State Mission Management Units and respective Mission Managers.
- Assist the Municipal Commissioner/ Executive Officer in identifying the key challenges facing the City Mission Managers and/or the City Mission Management Unit and address the same at the earliest.
- Develop and maintain productive partnerships with training partners for the purpose of capacity building and training of resources and beneficiaries; activities related to entrepreneurship development, financial inclusion, credit linkages, loan approvals, disbursement of revolving funds, etc.; operations and maintenance of the social infrastructure, viz., SUH, Care Infrastructure, Labour Chowks, City Livelihood Centers, etc.

4. Eligibility Criteria

Education qualification and experience required are as mentioned in the below table:

I. Team Leader - SMMU

a. Education Qualification

- **Post Graduation Degree** in the relevant discipline like Social Work, Development Studies/Management, Public policy, Rural/Urban Management, Urban Regional Planning, Livelihoods, Public Administration, Gender Studies from a reputed academic institution with a Pass **Percentage of minimum 75%.**

b. Experience

- A **minimum of 15 years** of overall professional experience, with at least **8 years of demonstrated expertise as a Team Leader** in program management, policy formulation, design, planning, implementation, and monitoring of urban development, livelihoods programs, poverty alleviation initiatives, or micro-enterprise development. This experience should ideally include working on projects funded by the Government of India, State Governments, or multilateral agencies.
- Proven ability to conduct policy research and formulation, with a focus on addressing urban poverty and livelihoods challenges.
- Extensive experience in managing program lifecycles, including planning, execution, monitoring, evaluation, and ensuring compliance with timelines, budgets, and quality standards.
- Hands-on experience in monitoring program activities on the ground, including interacting with diverse stakeholders such as government officials, community members, and implementing partners, ensuring efficient and effective delivery of program objectives.
- A strong track record in building and nurturing partnerships and collaborations with key stakeholders, including State Government officials, Urban Local Bodies (ULBs), community organizations, NGOs, and other development-sector actors.
- Proficiency in liaison and networking with officials across various Ministries and Departments at the State and Central Government levels, ensuring alignment and support for program objectives.
- Proven experience in working with International Donors and Corporate Sectors, leveraging opportunities for convergence, collaboration, and resource mobilization to enhance program impact.
- Proven Track Record in the Following Areas:
 - Successful implementation of State/Central Government programs of similar nature and scale, ensuring measurable impact.

- Leading and managing livelihoods programs, poverty alleviation programs, or large-scale social sector initiatives, particularly those benefiting marginalized urban communities.
- Working effectively with vulnerable and marginalized communities, including women, street vendors, and other disadvantaged groups, to improve their economic and social outcomes.

II. State Mission Manager - SMMU

a. Educational Qualifications

- **Post Graduation Degree** in the relevant discipline like Social Work, Development Studies/Management, Public policy, Rural/Urban Management, Urban Regional Planning, Livelihoods, Public Administration, Gender Studies from a reputed academic institution with a Pass **Percentage of minimum 65%.**

b. Experience

- A **minimum of 10 years** of professional experience in implementing and managing poverty alleviation programs with a strong emphasis on social development and the planning, establishment, monitoring, operations, and maintenance of community infrastructure projects, including shelters, livelihood centers, and other social infrastructure initiatives.
- Extensive experience working with Central and State Governments in the implementation of sectoral programs and initiatives, specifically in:
- Identification, planning, development, operationalization, and monitoring of large-scale public infrastructure or social sector projects.
- Ensuring alignment with government policies, guidelines, and objectives for poverty alleviation, urban development, and community well-being.
- Demonstrated expertise across all stages of program design and implementation, including:
- Policy formulation, planning, and resource mobilization to address urban poverty and social infrastructure needs.
- Execution, monitoring, and evaluation of program outcomes, ensuring measurable impact and adherence to timelines, budgets, and quality standards.
- Proven ability to establish and oversee community-focused social infrastructure, ensuring sustainability and inclusivity while addressing the needs of vulnerable and marginalized populations.
- Strong leadership skills with a track record of managing multi-disciplinary teams and coordinating with diverse stakeholders, including government agencies, urban local bodies (ULBs), NGOs, and community-based organizations (CBOs), to ensure effective program implementation.

- Experience in leveraging innovative approaches and partnerships to enhance program outcomes, particularly through collaboration with government departments, private sector entities, and international development partners.
- A strong understanding of the challenges and opportunities in urban poverty alleviation and community infrastructure development, with a focus on creating sustainable, scalable solutions

III. Team Leader - CMMU

a. Educational Qualifications

- **Postgraduate/Graduate Degree** in the relevant discipline like Social Work, Development Studies/Management, Public policy, Rural/Urban Management, Urban Regional Planning, Livelihoods, Public Administration, Gender Studies from a reputed academic institution with a Pass **Percentage of minimum 65%**.

b. Experience

- A **minimum of 8 years** of professional experience, including at **least 3 years in a leadership role as a Team Leader**, with expertise in program management, policy formulation, design, planning, implementation, and management in areas such as urban development, livelihoods programs, poverty alleviation initiatives, or micro-enterprise development. Experience should ideally include work on projects funded by the Government of India, State Governments, or multilateral agencies.
- Comprehensive experience in overseeing the implementation, monitoring, and evaluation of large-scale government programs at various levels, including Central, State, City, and Urban Local Body (ULB) levels, with a focus on achieving measurable outcomes and ensuring alignment with government priorities.
- Proven ability to build and manage large, multi-disciplinary teams and effectively engage with diverse stakeholder groups, including government officials, community organizations, NGOs, and other project partners, ensuring smooth execution and capacity building for program success.
- Strong background in projects related to social sector development, livelihoods, policy research, and formulation, with a demonstrated ability to design and implement solutions tailored to the needs of urban poor and marginalized communities.
- Expertise in managing program timelines, budgets, and quality standards, ensuring efficient resource utilization and adherence to performance benchmarks throughout the program lifecycle.
- A proven track record of success in:
 - Leading and implementing State/Central Government programs of similar nature, scale, and complexity.

- Driving livelihoods programs, poverty alleviation initiatives, or other large-scale social sector programs, particularly those aimed at addressing the needs of poor and vulnerable communities.
- Effectively engaging with and improving outcomes for grassroots-level beneficiaries, especially in urban areas.

5. Other Skills and Competencies

- Proficiency in English, Hindi and Telugu
- Strong analytical, communication, and interpersonal skills
- Proficiency in MS Office applications (Word, Excel, PowerPoint)
- Proficiency in IT Skills & utilization of advanced technologies of AI, Deep Tech, Block Chain etc. (Will be an advantage)

6. Age Limit & Other Criteria

- The maximum age limit for all positions is **40 years** as of the date of notification.
- Age relaxation for SC/ST/OBC/PH candidates as per Govt. of Andhra Pradesh norms.
- The applicants must be the local to Andhra Pradesh state as per the Government norms.

7. Application & Selection Process

(a) Application - Mode [01-Oct-2025 to 15-Oct-2025]

1. Each candidate can apply for only one post among 4 posts published in this notification.
2. The candidates should submit their online applications on or before **5 PM on 15-Oct-2025** through link <https://apmepma.aptonline.in/MEPMA/login> along with all required documents.
3. Each application will be given a unique Application Tracking ID.
4. Candidates are advised to note the Tracking ID for future reference.

(b) Screening of the Applications [18-Oct-2025]

1. All the applications will be screened & scrutinized for their conformity with the requirements of the notification.
2. All eligible candidates will be sent a call letter/ hall ticket to attend the written examination through SMS/WhatsApp/email.
3. The Call letter/ hall ticket with a QR Code can be downloaded from the website <https://apmepma.aptonline.in/MEPMA/login> using Application Tracking ID.

(c) Written Examination [12-Nov-2025] [50 Marks]

1. Candidates will be assessed on general knowledge, domain-specific knowledge, analytical skills, and communication skills. There will also be certain situation-based questions, and the response mechanism will be analyzed.

2. Examination will be online mode, and all the questions will be in a Multiple Choice Nature. All questions will be jumbled to each candidate in random.
3. A total of 100 objective questions to be attempted within 100 minutes and each question carry 0.5 marks each.
4. The candidates shall appear for the examination in the Examination halls located preferably at Vijayawada & Guntur only.
5. The arrangements for the electronic devices will be done by MEPMA Department and no electronic devices/smart devices will be allowed in the examination hall.
6. Misconduct/Attempt for malpractice in the examination hall will lead to termination of the application of the candidates.
7. Based on the results, marks list will be announced & published in the department website on or before **15-Nov-2025**.
8. Top 5 candidates with highest marks will be shortlisted for each category of position and interview Call letter will be sent

(d) Interview [27-Nov-2025 to 29-Nov-2025] [25 Marks]

1. Shortlisted candidates from the written test will be called for an interview in the ratio of 1:5 for each category of the post to assess their suitability of the role.
2. An interview board consisting of 5 members will be taking the interview, each board member will give a maximum up to 5 Marks for the candidate.
3. Interview will be for 25 Marks.

(e) Selection List [29-Nov-2025 to 01-Dec-2025]

1. After interview, the Selection list will be published and the highest marks achiever in each category of position will be issued an offer letter.
2. The Candidate shall submit his joining report within 14 days from the date of issue of offer letter and they must undergo 10 days of training.
3. After the training, they will be appointed at their appropriate locations from **27-Dec-2025**.

8. Written Examination Syllabus

a. Part 1: Aptitude (25 questions)

- **Quantitative Aptitude**
 - Arithmetic (Percentages, Ratios, Averages, Profit and Loss, Simple & Compound Interest)
 - Data Interpretation (Bar Graphs, Pie Charts, Line Graphs, and Tables)
 - Time and Work, Speed, Distance, and Time
 - Number System and Algebra
- **Logical Reasoning**
 - Series Completion and Number Patterns

- Coding-Decoding
- Puzzles and Seating Arrangements
- Syllogisms and Logical Deductions
- Blood Relations and Direction Sense

b. English (10 questions)

This section will test the candidate's proficiency in English, including comprehension, writing skills, and vocabulary.

- **Grammar and Usage**

- Sentence Correction
- Error Spotting
- Sentence Completion
- Active and Passive Voice
- Direct and Indirect Speech

- **Vocabulary**

- Synonyms and Antonyms
- Word Substitution
- Idioms and Phrases
- One-word Expressions

c. Current Affairs (15 questions)

d. Domain Skills (50 questions)

This section will focus on the candidate's knowledge and understanding of the domain, particularly urban poverty alleviation initiatives, schemes, and program management.

- **Urban Poverty Alleviation Initiatives and Schemes**

- National Urban Livelihoods Mission (NULM) / Deendayal Antyodaya Yojana (DAY-NULM)
- Pradhan Mantri Awas Yojana (PMAY)
- Smart Cities Mission
- Swachh Bharat Mission (Urban)
- AMRUT (Atal Mission for Rejuvenation and Urban Transformation)
- Shelter for Urban Homeless (SUH)

- **Social Infrastructure and Livelihoods**

- Community Infrastructure Development (shelters, livelihood centers)
- Micro-enterprise development and entrepreneurship promotion
- Skill development and capacity building initiatives for urban poor
- Livelihood generation strategies for vulnerable groups (e.g., street vendors, slum dwellers)

- **Policy Frameworks and Governance**

- Urban planning and governance frameworks in India

- Role of Urban Local Bodies (ULBs) in poverty alleviation and social infrastructure development
- Public-private partnerships in urban development
- Strategies for inclusive urban development and community participation
- **Program Management**
 - Planning, designing, and monitoring large-scale government programs.
 - Budget management, resource mobilization, and financial accountability.
 - Monitoring and evaluation frameworks for program implementation.
- **Current Trends and Challenges (Situational Questions)**
 - Challenges in addressing urban poverty in India.
 - Innovations in urban development and poverty alleviation
 - Case studies of successful urban poverty alleviation programs in India and abroad

9. General Instructions

- Applicants must ensure that they meet the eligibility criteria before applying.
- Applications without supporting documents or false documents will be rejected.
- The decision of the selection committee will be final and binding.
- Before issue of selection letter, the credentials verification will be taken with help of police. Any pending criminal cases against the candidates will lead to disqualification.
- MEPMA reserves the right to cancel or modify the recruitment process at any stage without prior notice.

10. Contact Information

Provide a contact number or email for queries related to the recruitment process.

- **Contact Email:** careers@apmepma.gov.in
- **Phone Number:** +91 7901675628
- **Website:** www.apmepma.gov.in
- **Application Link:** <https://apmepma.aptonline.in/MEPMA/login>

Issued By

Mission Director

Mission for Elimination of Poverty in Municipal Areas (MEPMA)